

Dr Jon Dean

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Research Specialisms & Interests

- The politics and sociology of the voluntary sector, volunteering and charitable giving
- Innovations in qualitative research methods
- Reflexivity and positionality in research methods
- Homelessness and its representation
- The sociology of Pierre Bourdieu and class inequalities

Higher Education

09/2009-12/2012 **PhD in Sociology**

Cultures of Participation: Delivering Youth Volunteering
in Contemporary Britain

University of Kent

Supervisors: Dr Iain Wilkinson, Professor Tim Strangleman

External: Dr Mark Cieslik (Northumbria University)

Funding: Centre for Philanthropy Studentship

09/2004-06/2008 **BA (Hons) Politics and American Studies (4 Year) with International Study, 2:1**

University of Nottingham, and University of Calgary

Academic Employment History

11/2018- **Associate Professor in Politics and Sociology**
Sheffield Hallam University

10/2015-11/2018 **Senior Lecturer in Politics and Sociology**
Sheffield Hallam University

09/2012-10/2015 **Lecturer in Politics and Sociology**
Sheffield Hallam University

09/2011-09/2012 **Assistant Lecturer in Sociology**
University of Kent

09/2009-09/2012 **Research Associate**
University of Kent
Centre for Philanthropy

Monographs

Dean, J. (2020) *The Good Glow: Charity and the Symbolic Power of Doing Good*. Bristol: Policy Press.

Dean, J. (2017) *Doing Reflexivity: An Introduction*. Bristol: Policy Press.

Edited Collections

Dean, J and Hogg, E. (2022) *Researching Voluntary Action: Innovations and Challenges*. Bristol: Policy Press.

Peer-Reviewed Journal Articles

Dean, J. and Wiley, K. (2022) Critical theory, qualitative methods and the non-profit and voluntary sector: An introduction to the special issue. *Voluntary Sector Review*, 13(1): 11-17.

Dean, J. (2021) Informal volunteering, inequality, and illegitimacy. *Nonprofit and Voluntary Sector Quarterly*, 51 (3): 527-44.

Dean, J. (2021) Reflexivity and its limits in the study of social inequalities. *Historical Social Research*, 46 (2): 178-85.

Dean, J. (2020) Student perceptions and experiences of charity on social media: The authenticity of offline networks in online giving. *Voluntary Sector Review*, 11(1): 41-57.

Bennett, E., Coule, T., Damm, C., Dayson, C., Dean, J. and Macmillan, R. (2019) Civil society strategy: A policy review. *Voluntary Sector Review*, 10 (2): 213-23.

Dean, J., Furness, P., Verrier, D., Lennon, H., Bennett, C., and Spencer, S. (2018) Desert island data: An investigation into researcher positionality. *Qualitative Research*, 18 (3): 273-89.

Dean, J. and Wood, R. (2017) 'You can try to press different emotional buttons': The conflicts and strategies of eliciting emotions for fundraisers. *International journal of Nonprofit and Voluntary Sector Marketing*, 22 (4): e1603.

Dean, J. (2016) Class diversity and youth volunteering in the UK: Applying Bourdieu's habitus and cultural capital. *Nonprofit and Voluntary Sector Quarterly*, 45 (1S): 95-113.

Dean, J. (2016) Recruiting young volunteers in an area of selective education: A qualitative case study. *British Journal of Sociology of Education*, 37 (4): 643-61.

Dean, J. (2016) "Submitting love?": A sensory sociology of Southbourne. *Qualitative Inquiry*, 22 (3): 162-8.

Dean, J. (2015) Volunteering, the market, and neoliberalism. *People, Place and Policy*, 9 (2): 139-48.

Dean, J. (2015) Drawing what homelessness looks like: Using creative visual methods as a tool of critical pedagogy. *Sociological Research Online*, 20 (1): 2.

Dean, J. (2014) How structural factors promote instrumental motivations within youth volunteering: A qualitative analysis of volunteer brokerage. *Voluntary Sector Review*, 5 (2): 231-47.

Dean, J. (2014) The role of the reflexive self in Mailer's protests. *Contention: The Multidisciplinary Journal of Social Protest*, 1 (2): 11-26.

Dean, J. (2013) Manufacturing citizens: The dichotomy between policy and practice in youth volunteering in the UK. *Administrative Theory and Praxis*, 35 (1): 46-62.

Breeze, B. and Dean, J. (2012) Pictures of me: User views on their representation in homelessness fundraising appeals. *International Journal of Non-profit and Voluntary Sector Marketing*, 17 (2): 132-143.

Book Sections and Chapters

Dean, J. (in production) Critical volunteering studies, in R. Mirabella, T. Coule and A. Eikenberry (eds) *The Handbook of Critical Perspectives on Nonprofit Organizing and Voluntary Action: Concepts, Applications and Future Directions*. Cheltenham: Edward Elgar.

Hogg, E. and Dean, J. (2022) Introduction, in J. Dean and E. Hogg (eds) *Researching Voluntary Action: Innovations and Challenges*. Bristol: Policy Press. pp.1-11.

Dean, J. and Bhati, A. (2022) Charity advertising: Visual methods, images, and elicitation, in J. Dean and E. Hogg (eds) *Researching Voluntary Action: Innovations and Challenges*. Bristol: Policy Press. pp. 59-69.

Dean, J. and Verrier, D. (2022) Restudies, surveys, and what counts as volunteering, in J. Dean and E. Hogg (eds) *Researching Voluntary Action: Innovations and Challenges*. Bristol: Policy Press. pp. 160-170.

Dean, J. and Hogg, E. (2022) Conclusion, in J. Dean and E. Hogg (eds) *Researching Voluntary Action: Innovations and Challenges*. Bristol: Policy Press. pp. 171-176.

Dean, J, Honeywell, C, and Price, A. (2019) Volunteering: From social control to prefigurative participation, in A. Eikenberry, R. Mirabella and B. Sandberg (eds) *Reframing Nonprofit Organizations: Democracy, Inclusion, and Social Change*. Irvine, CA: Melvin & Leigh. pp. 193-202.

Dean, J. (2017) Monkey Island, in R. Mejia, J. Banks and A. Adams (eds) *The 100 Greatest Video Game Franchises*. Rowman & Littlefield. pp. 155-7.

Dean, J. (2015) Volunteering, in M. Dubnick and D. Bearfield (eds) *Encyclopaedia of Public Administration and Public Policy* (Third edition). Taylor & Francis. DOI: 10.1081/E-EPAP2-120051793.

Guest Edited Special Issues

Critical theory, qualitative methods and the non-profit and voluntary sector. *Voluntary Sector Review*, 13 (1)

Research Reports

Ellis Paine, A., Damm, C., Dean, J., Harris, C. and Macmillan, R. (2021) *Volunteering in community business: meaning, practice and management*. London: Power to Change.

Breeze, B and Dean, J. (2012) *User Views of Fundraising: A study of charitable beneficiaries' opinion of their representation in appeals*. London: Alliance.

Invited Talks and Keynotes

2022: Reflections on civil society elites in the UK. NCVO/Lund University.

2022: The symbolic power of charity. Civil Society Elites, Copenhagen Business School.

2021: A rationale for reflexivity. Qualitativ Forschen Spring School, Universität Tübingen.

2020: The present of voluntary action. Centre for Philanthropy Day Conference, University of Kent.

2019: The symbolic power of doing good: Charities, charisma, and expertise. Public Services and Governance group, University of Stirling.

The ethics and effectiveness of images in fundraising appeals. Catholic Social Action Network, Leeds.

2017: The ethics of representation: Fundraising, charities, and images of need. Centre for International Education, Sussex.

2016: Accounting for humanness: A rationale for reflexivity. BSA day conference, Brighton.

2014: Everyday revolutionaries? Social work, anarchism and everyday practice. British Association of Social Workers Regional conference, Wolverhampton.

2013: Cultures of participation: Delivering youth volunteering in contemporary Britain. Institute for Volunteering Research, London.

Conferences and Events Organised

2022: Power, Politics, and Partnerships: What Role for Civil Society. Voluntary Sector and Volunteering Research Conference 2022. Sheffield Hallam University, 15-16 September.

2021: Civil Society, Leadership, and Diversity. Voluntary Sector and Volunteering Research Conference 2021. University of Birmingham, 6-7 September.

2020: 'Times like these': Researching civil society responses to and recovery from COVID-19. Voluntary Sector and Volunteering Research Conference 2021. Online, 7-8 September.

Panels Organised

2020: Researching voluntary action: innovations and Challenges. ARNOVA conference, online.

2019: Gender and symbolic violence in the nonprofit and civil sectors. ARNOVA conference, San Diego.

A Conversation About Theory. VSVR conference, Birmingham.

2018: Why do we need critical nonprofit and voluntary action studies? ARNOVA conference, Austin.

Conference and Seminar Presentations

2022: Charity, Marxism and the left. VSVR conference, Sheffield.

2021: The abuse of charity: the case of Jimmy Savile. VSVR conference, Birmingham.

2020: Charity advertising: Visual methods, images, and elicitation. ARNOVA conference, online.

The abuse of charity: the case of Jimmy Savile. ARNOVA conference, online.

2019: The gendered illegitimacy of informal volunteering. ARNOVA conference, San Diego.

Hashtags and humblebrags: Young people, nonprofits, and charity on social media. ARNOVA conference, San Diego.

Sketching theoretical terrain in the symbolic power of charity. VSVR conference, London.

Informal volunteering, gender, and class. Voluntary Sector Studies Network, Sheffield.

Charity inequalities: Who can take advantage of charity's symbolic power? BSA conference, Glasgow.

2018: The nonprofit sector as a site of exclusion and inequality. ARNOVA conference, Austin.

Defining who is a volunteer: Motivations and principles from a new generation? VSVR conference, London.

Sharing isn't caring: Clicktivism and the performance of youth action. Voluntary Sector Studies Network, Canterbury.

2017: The trouble with charismatic leadership: Voluntary sector leaders' reflections on the collapse of Kids Company. Voluntary Sector Studies Network, Milton Keynes.

Pushing emotional buttons: the conflicts and strategies of using emotions for fundraisers. VSVR conference, Nottingham (with R. Wood).

Young people's perceptions and experiences of charity on social media. VSVR conference, Nottingham (with R. Wood).

2016: Drawing what homelessness looks like: Using creative methods as a tool of critical pedagogy. BSA Sociology of the Arts Study Group, Sheffield.

The changing politics-charity nexus: The views of sector leaders in London and Sheffield. VSVR conference, Nottingham.

Poppy fascism and the symbolic power of charity. British Sociological Association conference, Birmingham.

2015: Poppy fascism, lobbying, and the 'guilt trip': The symbolic power of charity. VSVR conference, Leeds.

Volunteering, marketisation, and neoliberalism. Capitalism, Culture and Media conference, Leeds.

Desert Island Data: An experiment in researcher positionality and interpretivism. British Sociological Association conference, Glasgow.

The illegitimacy of informal volunteering. British Sociological Association ECR Theory Symposium, London.

2014: The images in our heads: Fundraising literature and drawing what homelessness looks like. British Sociological Association conference, Leeds.

Images of Homelessness: How representations of need frame the issue. CRESR, Sheffield.

The dangers of creating a volunteering market: Empirical findings, theoretical perspectives. PPP day conference, Sheffield.

2013: Selling experience: Instrumentality in youth volunteering. ARNOVA Conference, Connecticut.

Reflexive research or the narcissism of autobiography? British Sociological Association conference, London.

2012: Middle-class advantage in youth volunteering policy. NCVO/VSSN Conference, Birmingham.

2011: Social class and habitus: narrative sociology and explaining the barriers to youth volunteering. ARNOVA conference, Toronto.

Pictures of me: user views on the representation of need in homelessness advertising. ARNOVA conference, Toronto.

Baden-Powell's *Scouting for Boys*: the state and the responsabilization of youth. Contesting the State Conference, Paris.

External Funding Awards & Grants

2020: £49,632 for Volunteering in Community Business: meaning, practice and management: A research project for Power to Change

2018: £58,895 for consultancy on a project entitled 'Environmental volunteering by young people (aged 16-24)' for the Department for Environment, Food and Rural Affairs

2013: £720 to run 'Everyday Revolutionaries? A Conversation with Field Practitioners', as part of the ESRC Festival of Social Science

2009-12: £9,750 p.a. for PhD study. School Studentship from the Centre for Philanthropy, School of Social Policy, Sociology and Social Research, University of Kent

Internal Funding Grants

- 2017: £7157 for research into young people's experiences of charity online, including focus groups, transcription, and the recruitment of a research associate to assist with the collection of data and to explore the wider field of technology and identity (Principal Investigator)
- 2016: £6801 for research into the symbolic power of charity, including interviewing, transcription, and the recruitment of a research associate to explore the philosophical literature in this field (Principal Investigator)

Professional Memberships

- 2017- Member of the Association for Research Nonprofit Organisations and Voluntary Action
- 2013- Associate Fellow of the Higher Education Academy
- 2011- Member of the British Sociological Association
- 2011- Member of the Voluntary Sector Studies Network

Other Academic Activity

- Completed doctoral supervisions: Dr Sarah Boodt; Dr Ruth Squire
- External Examiner for doctorates at: Canterbury Christ Church University
University of Birmingham
Independent Chair for doctorate at Sheffield Hallam University.

Editorial Board

2018-2021 *Voluntary Sector Review*

2015-2019 *Sociological Research Online*

Peer Reviewer: *Economic and Social Research Council, British Journal of Sociology, Politics, Sociology, Social and Cultural Geography, Qualitative Research, Voluntas, Nonprofit and Voluntary Sector Quarterly, Voluntary Sector Review, SAGE Open, Sport Management Review, International Journal of Nonprofit and Voluntary Sector Marketing, Children and Society, Social Policy and Society.*

Book Reviewer: *Nonprofit and Voluntary Sector Quarterly, Sociology, The Sociological Review, LSE Review of Books, Sociological Research Online, Voluntas, Voluntary Sector Review*

Book Proposal Reviewer: *Columbia University Press, Palgrave Macmillan, Policy Press, Manchester University Press*

Co-Chair of the *Voluntary Sector Studies Network*

Member of the Publications Committee of the Association for Research Nonprofit Organisations and Voluntary Action

Organising Committee Member for the Volunteering and Voluntary Sector Research Conference 2020

Lead Organiser for the Volunteering and Voluntary Sector Research Conference 2021, 2022

External Examiner

2021-2022: MA Philanthropic Studies, University of Kent

2018-2020: MA Sociology, Social Policy and Crime, University of Bradford

Teaching

2016 Winner of the Sheffield Hallam University Inspirational Teaching Award

2015 Winner of the Sheffield Hallam University Inspirational Teaching Award

I am currently module leader for the following modules:

Postgraduate

Qualitative Research: Interviewing, Ethics and Reflexivity

Communities in Crisis

Research Methods

Dissertation (MRes Social Science)

Dissertation (MA International Relations and Global Crises)

Undergraduate

Charity and Community

Youth: Chaos and Control

Research Methods in Politics

Introduction to Politics and Society

I am currently or have previously taught on modules including:

Postgraduate

Qualitative Research: Ethnography, Visual and Participatory Methods

Contemporary Social Theory

Undergraduate

Education, Schooling and Society

Diversity and Equality

The Sociological Imagination

SHU Academic Administration

09/2022-03/2023 Research EDI Lead, Department of Psychology, Sociology and Politics

09/2019-01/2022 Research Communications Lead, Department of Psychology, Sociology and Politics

09/2018-09/2020 Organiser, Politics and Sociology Seminar Series

09/2018- Member, Unit of Assessment 20 REF Reading Panel

01/2018- Organiser, Race and Ethnicity Reading Group
09/2016-02/2017 Course Leader, BA Politics
09/2015- Dissertation coordinator, MRes Social Sciences
08/2013- First-year Tutor, BA Politics
09/2012- Personal Tutor and pastoral support, undergraduate

Other Relevant Experience & Training

01/2018-05/2018 **Doctoral Supervisor Training Programme**
Sheffield Hallam University
09/2011-09/2012 **Associate Teacher Accreditation Programme**
University of Kent
04/2010-09/2011 **v, the national young volunteer's service**
Youth volunteering advisor
05/2009-09/2009 **Sandwell Council**
Voluntary sector policy development officer
06/2008-05/2009 **CSV/BBC Radio Merseyside**
Youth volunteering coordinator